

The 30th meeting of the Voorburg Group on Service Statistics

Session: *Other reservation service and related activities*

(ISIC 7990)

NAICS 561590 Other reservation services

(turnover/output, basic economic statistics)



INSTITUTO NACIONAL
DE ESTADÍSTICA Y GEOGRAFÍA

September 21st to 25th, 2015
Sydney, New South Wales,
Australia

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Service being collected

Establishments primarily engaged in **make reservations** at hotels, restaurants, lines of transport and entertainment. Also includes: the promotion of cities with infrastructure for congresses, conventions, fairs and seminars, and the services of exchange of timeshares, among others.

BOOKING & RESERVATIONS



Standard classification structure

Sector 56, *Business support services, waste management and remediation services*¹

5615, Travel agencies and reservation services

56151, Travel agencies

561510, Travel agencies

56152, Excursion and tour arrangement for travel agencies

561520, Excursion and tour arrangement for travel agencies

56159, Other reservation services

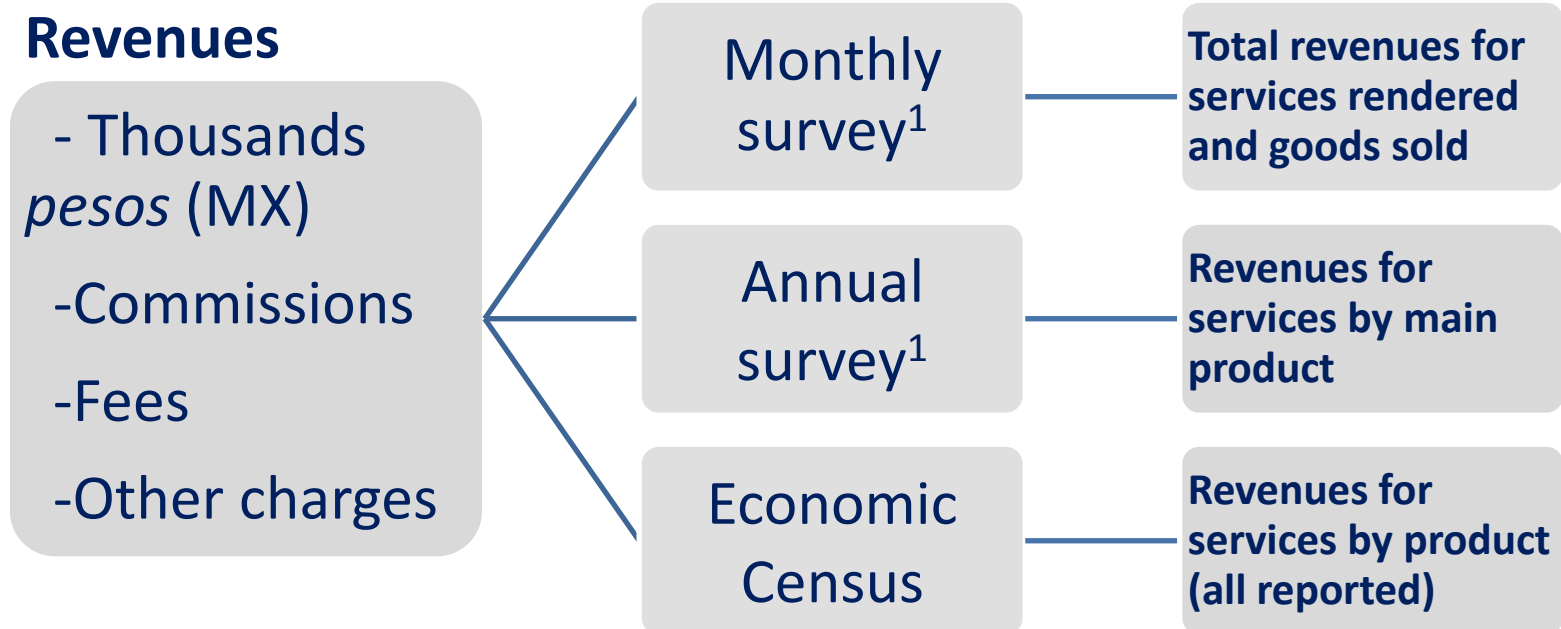
561590, Other reservation services

1/.- 2007 NAICS -Mexico



Unit of measure to be collected

The **Revenues** from the provision of services is the main concept for measuring turnover.

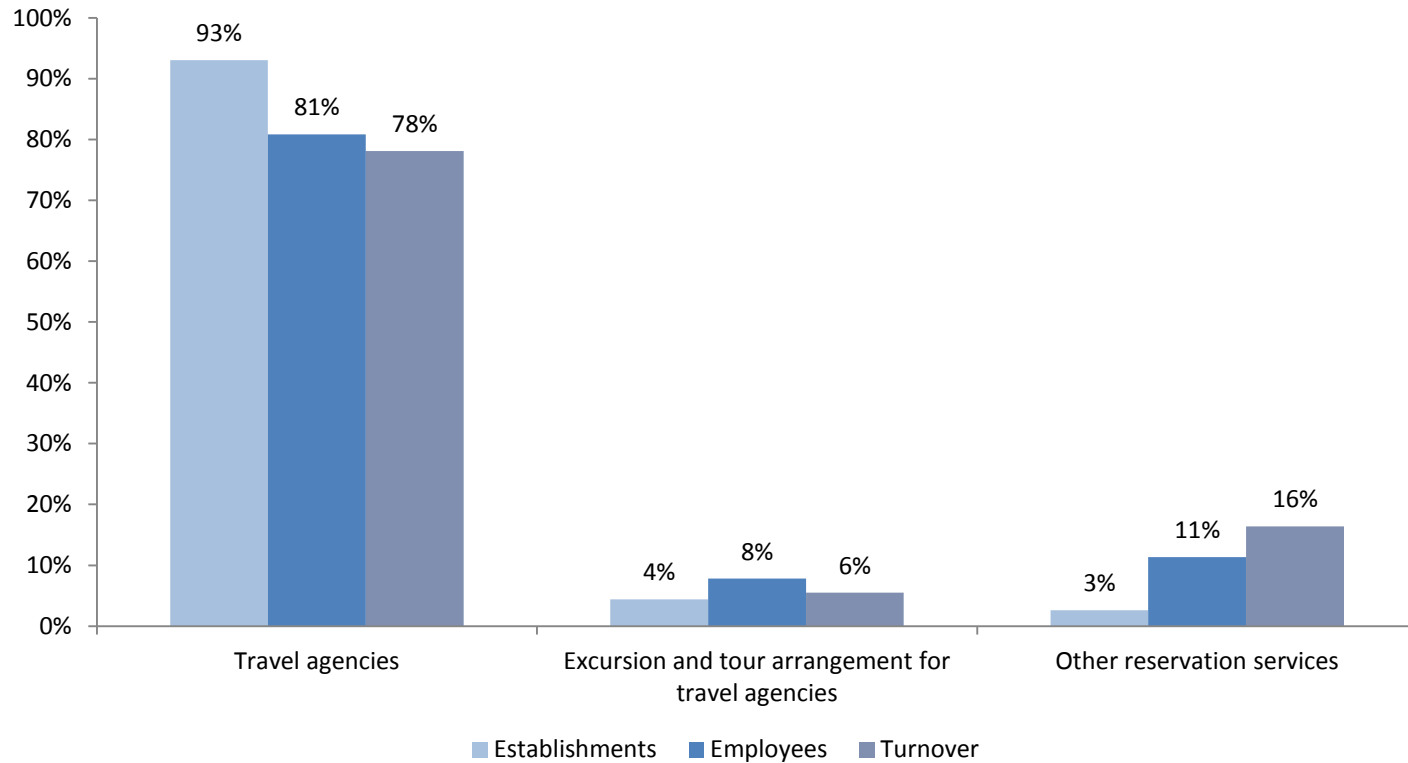


1/.- sample 31 establishments under non probabilistic design, covering 90% of the frame total revenues.



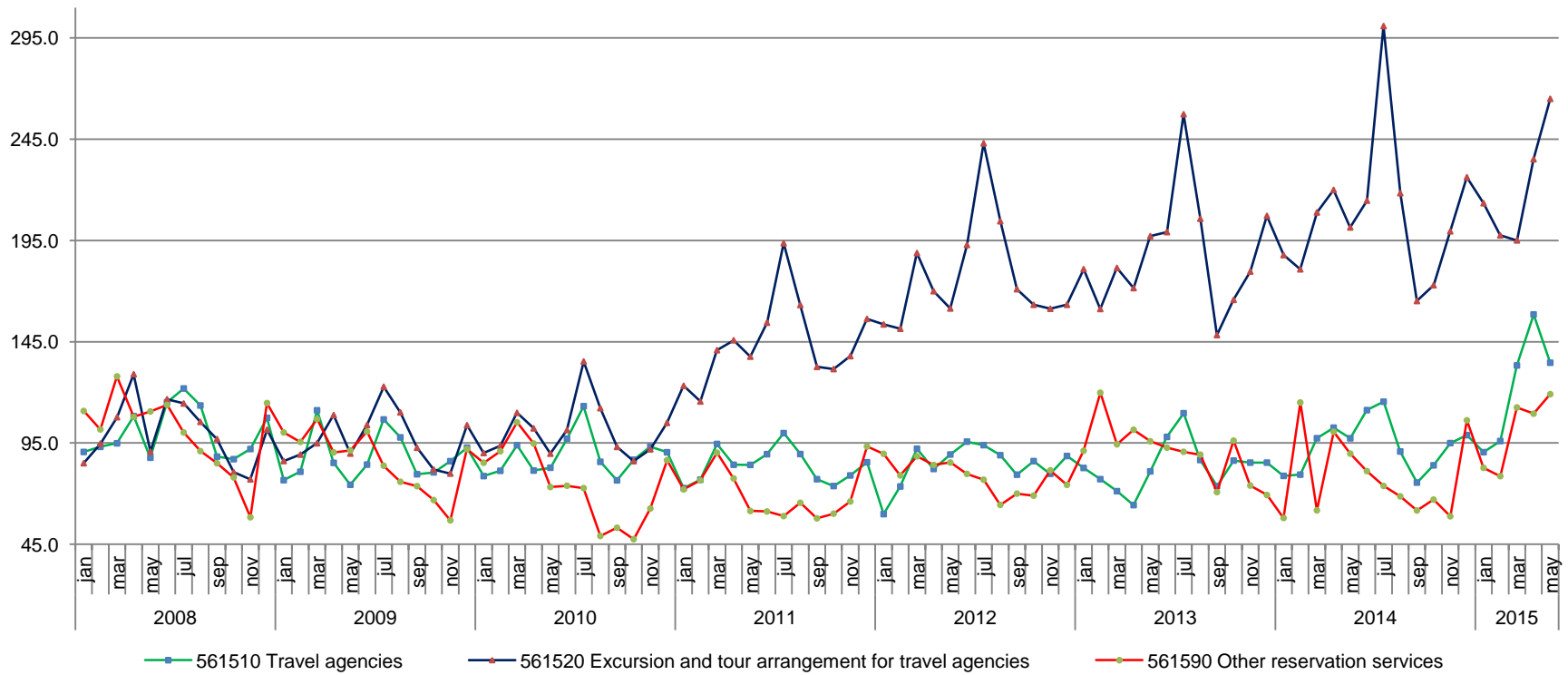
Market conditions

According to the 2014 Economic Census, in Mexico there are **163 establishments** engaged in *other reservation services*, representing about **3%** of the *Travel agencies and reservation services*, but in terms of **turnover**, represents **16%**.

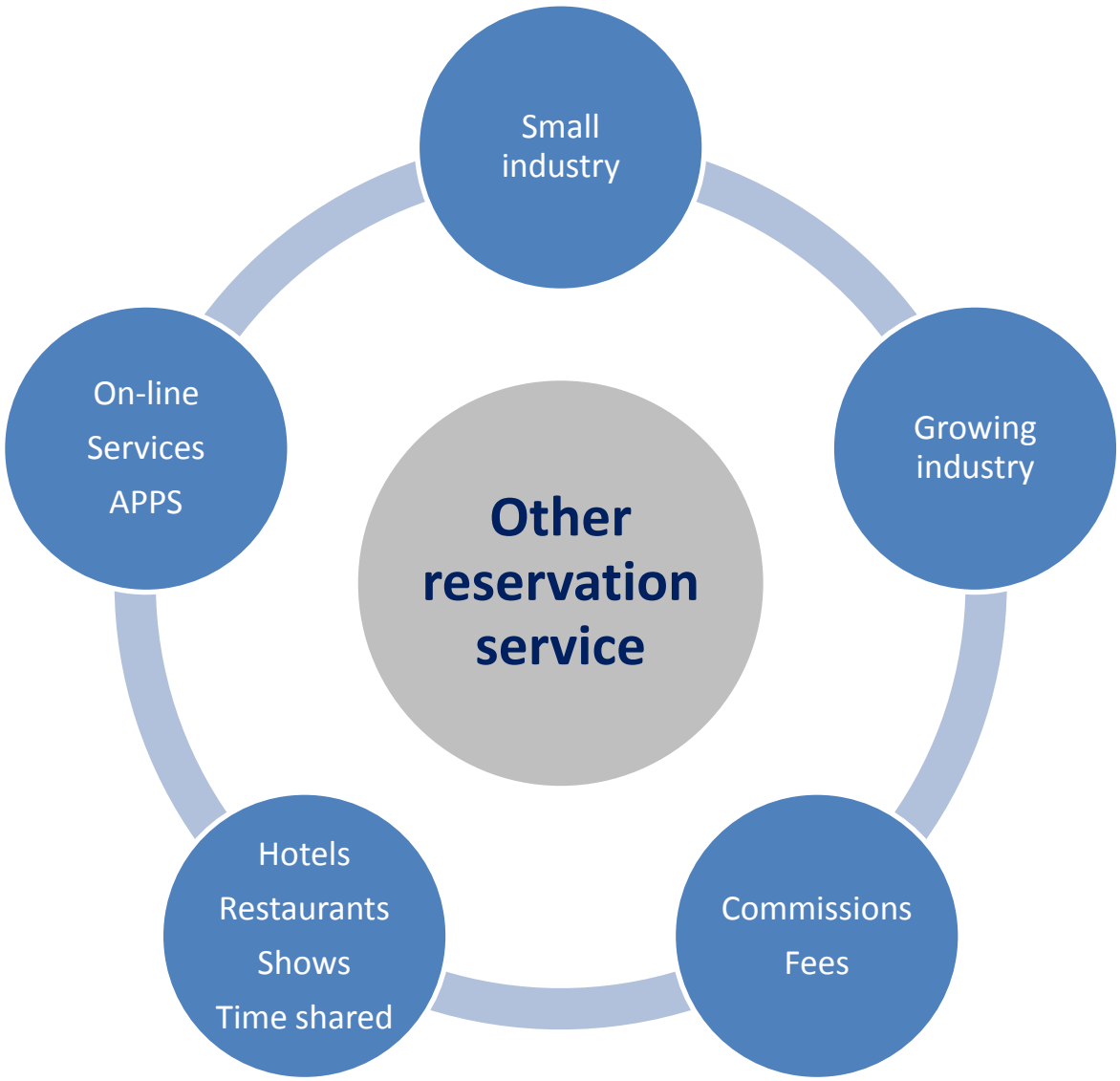


In the short term, the Monthly Service Survey shows that income of the *Other reservation services* have remained stable, with some fluctuations, seasonality.

Total revenues (for the provision of services)
Index-weighted
(2008=100)



Main industry characteristics





Thank you very much!

Comments?

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